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# \* Organising a **SUMP competition** for University and secondary education students

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- \* To contribute to the SUMP campaign and spread the message of Sustainable Mobility in the 3 cities - Győr, Darmstadt, Glyfada
- \* To encourage students to think of SUMP in their own neighbourhoods and cities, identify issues and come up with creative proposals
- \* To develop the participants' knowledge, skills and attitudes towards SUMP
- \* To bring the proposed Scenarios to the attention of the local communities and help start a local dialogue on SUMP

## \* Why a SUMP Competition?



- \* Same Competition framework in all 3 cities
- \* Competition launch in the same period (May 2022)
- \* Competition public documents available to all:
  - \* Competition Brief (Terms and Conditions) and
  - \* Competition announcement, in all languages
- \* Help desk available in all 3 cities
- \* Focus on different target groups:
  - \* University students in Győr and Darmstadt
  - \* Secondary education students (ages 13-18) in Glyfada
- \* Prizes for winners:
  - \* Travel to Győr and participation in the UrbanSCOPE conference (Glyfada and Darmstadt winners)
  - \* Eurobike season ticket and other prizes by the City of Győr (Győr winners)

## \* Competition framework







- \* The Competition outlined the challenges in the 3 cities, in terms of SUMP
- \* Invited the participants to identify issues in their own neighbourhood/city and use the UrbanSCOPE Digital tools (MEES platform) to
- \* Propose alternative mobility scenarios on the basis of the principles of Sustainable Urban Mobility
- \* Participants needed to take 4 steps

\* What was the Competition about?



- \* Think of a route you would like to examine in your city and define the starting point and the destination.
- \* For example the starting point can be your home or a meeting place in your neighbourhood, and your destination can be your school/university campus or the city centre. It's up to you!

\* Step 1



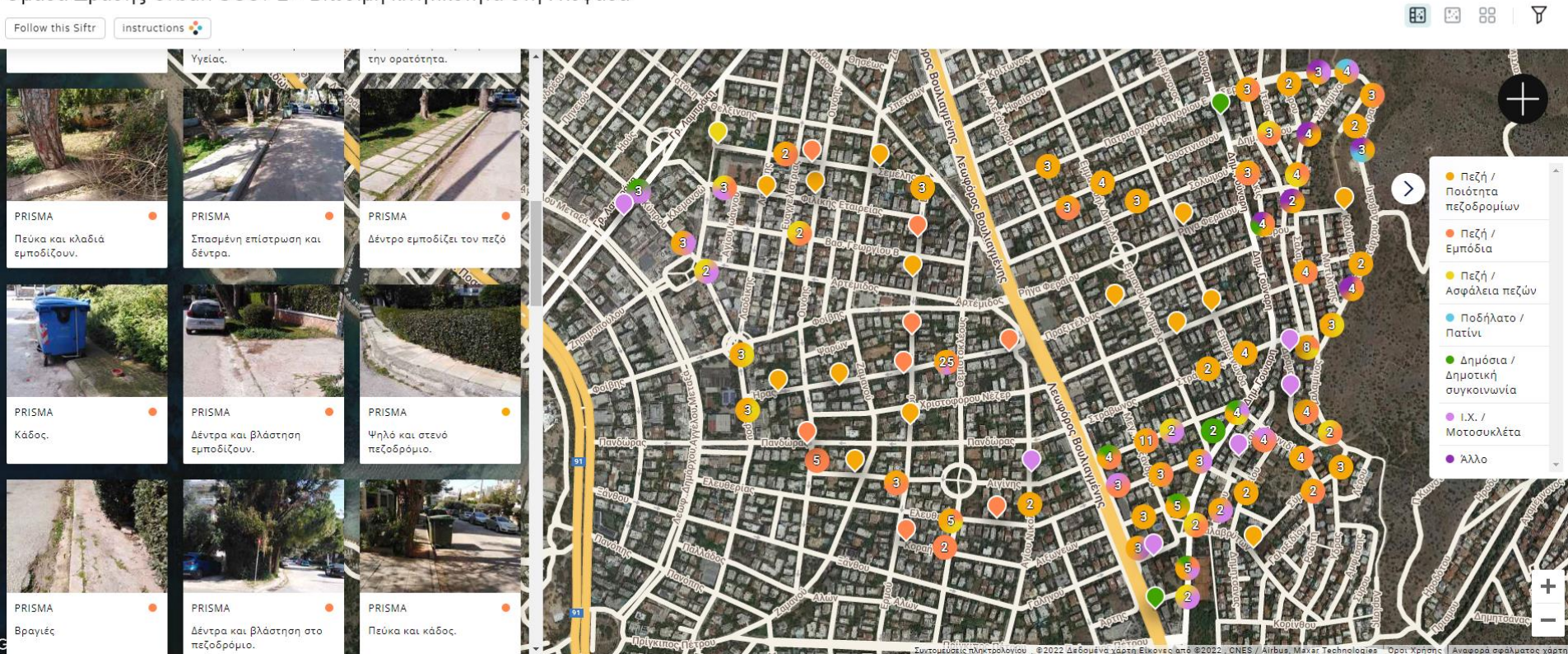


- \* Move along the route and define issues and challenges related to SUMP, i.e. accessing your destination by walking, cycling, public or municipal transport (e.g. bus, train, tram, metro). Challenges can relate to safety, lack of infrastructure, obstacles etc.
- \* A great tool to map these issues using your mobile devices is Siftr ([siftr.org](https://siftr.org)).

\* Step 2



## Ομάδα Δράσης Urban SCOPE - Βιώσιμη κινητικότητα στη Γλυφάδα



[https://sifr.org/Glyfada\\_mobility/](https://sifr.org/Glyfada_mobility/)



- \* Use the MEES platform to design the necessary interventions to support 3 alternative routes, using various combinations of sustainable mobility means (i.e. walking, cycling, public transport) or even the car or motorcycle.
- \* Interventions can include the integration of new public transport infrastructure (e.g. tram, metro or train lines, bus routes etc.), bicycle lanes or stations, pedestrian ways or pavements, car parking stations etc.
- \* The alternative routes you propose must be environmentally friendly, respect the mobility needs of all citizens (young and old, able and disabled), be economically sustainable, and promote healthier lifestyles.

\* **Step 3**



\* Fill in the application form and submit it. The application form will ask you to explain your choice of interventions and routes, and justify them in terms of effectiveness with regard to SUMP:

- Environmentally sustainable (i.e. reducing carbon emissions)
- Socially inclusive (i.e. taking into account the mobility needs of different profiles of citizens like children, the elderly, the disabled, etc.)
- Economically sustainable (i.e. offering affordable options, making the most of the existing infrastructure and not requiring too expensive interventions)
- Promoting healthy lifestyles (i.e. physical exercise, minimizing stress etc.)

\* **Step 4**



No.	Name of criterion	Explanation of criterion
1	<b>EFFECTIVENESS</b>	Scenarios should tackle the Challenge presented effectively, taking into account the existing issues in the selected study area and proposing integrated and targetted solutions with respect to the values of SUM.
2	<b>ORIGINALITY</b>	Scenarios should propose an original concept and include the necessary interventions to support it in an original way. Scenarios that simply copy proposals made in the SUMP Scenario example or good practice examples from other cities or countries without integrating them successfully to the local context, will not be rated highly.
3	<b>CLARITY</b>	The Scenarios must be presented in a clear and concise way, easy to understand. The visualised Scenario in the MEES application should be in accordance with your descriptions, and in turn your text descriptions should explain the rationale behind your proposed visualised Scenario.
4	<b>IMPLEMENTATION POTENTIAL</b>	The Scenario and interventions proposed must be realistic, both in terms of their practical implementation and cost. Scenarios that propose technically challenging solutions or foreseeing unrealistic costs, will not receive a high score under this criterion.
5	<b>DEPTH OF ARGUMENTS PRESENTED</b>	The descriptions submitted should argue effectively on how the Scenario fulfils the various aspects of SUMP described above, i.e. environmental, economic, social, public health.



Criterion		Point range	Weight
1	<b>EFFECTIVENESS</b>	0 -10	1,3
2	<b>ORIGINALITY</b>	0 -10	1,0
3	<b>CLARITY</b>	0 -10	1,0
4	<b>IMPLEMENTATION POTENTIAL</b>	0 -10	0,9
5	<b>DEPTH OF ARGUMENTS PRESENTED</b>	0 -10	0,8
Total (max)		50	-



- \* 26 registrations of groups and individual participants
- \* 15 entries
- \* 3 winners
- \* Evaluation Juries in the 3 cities were made up of members of the city councils, experts in SUMP (academics, professionals) and members of the Task Force groups
- \* Good quality of the entries in all 3 cities

## \* Participation and evaluation



- \* The Competition achieved its goals to a great extent by:
  - \* Spreading the message of Sustainable Mobility in the 3 cities through the participation of schools and Universities
  - \* Offering the opportunity to participants to reflect on actual “on the ground” issues and to weight the pros and cons of alternative SUMP scenarios - planning exercise
  - \* Helping the participants develop knowledge, skills and positive attitudes on SUMP
  - \* Bringing the proposed winning Scenarios to the attention of the local communities - e.g. the winning Scenarios will be presented to the City Councils
- \* The Competition can easily be replicated all over Europe by City Councils, Universities, Schools, NGOs etc. as an activity to stir up public dialogue and enhance public participation in SUMP
  - \* The UrbanSCOPE Competition documentation is freely available



## \* Conclusions



\* Thank you



\* Let's hear from the winners themselves!